

Privacy statement

Introduction

This statement provides information about the data we process from visitors to our website. We believe it is important that our services are transparent, personal, and reliable. Your privacy is therefore very important to us. We manage your data with care and ensure that every processing of your data complies with the General Data Protection Regulation (GDPR).

Applicability

This Privacy Statement applies to the processing of Personal Data by NewCompliance as a data controller for data processing. In this situation, NewCompliance manages its own database with Personal Data for its own purposes.

Collection and Processing of Personal Data

NewCompliance collects contact details of (potential) clients and interested parties to keep them informed of news, activities, products, and services from NewCompliance through various channels. Data is collected when entering into an agreement, subscribing to the e-mail newsletter, requesting a case study asking a question to one of our employees, downloading of white papers, requesting a call-back, inquiring about activities, responding to the website or when an individual comes into contact with NewCompliance.

NewCompliance collects company name and contact details (phone numbers and addresses), bank details, contact and purchase history. NewCompliance also records derived data about the use of our website(s) and Apps, such as a unique device ID, the version of the operating system and settings of the device used to visit our website and App, as well as data about the use of our services. The response (open and clicks) to our e-mails is also recorded on an individual level.

NewCompliance does not provide Personal Data to third parties.

Security

NewCompliance has taken appropriate technical and organizational protective measures and monitors all its services (in)visibly against abuse and fraud. Moreover, personal data is not stored any longer than necessary in the light of the GDPR and applicable legal retention periods.

NewCompliance uses systems or services from third-party suppliers, whereby it is possible that suppliers also have access to data from our customers. Some of our suppliers are based in the US. These parties are certified under the EU-US Privacy Shield or there are contractual agreements on an appropriate level of security established.

Your Rights

You have various rights with respect to our use of your personal data:

Access: You have the right to request a copy of the personal data that we hold about you. There are exceptions to this right, so that access may be denied if, for example, making the information available to you would reveal personal data about another person, or if we are legally prevented from disclosing such information. You are entitled to see the personal data held about you. If you wish to do this, please contact us using the contact details provided below.

Accuracy: We aim to keep your personal data accurate, current, and complete. We encourage you to contact us using our contact form to let us know if any of your personal data is not accurate or changed, so that we can keep your personal data up-to-date.

Objecting: In certain circumstances, you also have the right to object to processing of your personal data and to ask us to block, erase and restrict your personal data. If you would like us to stop using your personal data, please contact us using our contact form.

Porting: You have the right to request that some of your personal data is provided to you, or to another data controller, in a commonly used, machine-readable format.

Erasure: You have the right to [ask/require] us to erase your personal data when the personal data is no longer necessary for the purposes for which it was collected, or when, among other things, your personal data have been unlawfully processed.

Complaints: If you believe that your data protection rights may have been breached, you have the right to lodge a complaint with the applicable supervisory authority, or to seek a remedy through the courts.

Right to Withdraw Consent

If you have provided your consent to the collection, processing and transfer of your personal data, you have the right to fully or partly withdraw your consent. Once we have received notification that you have withdrawn your consent, we will no longer process your information for the purpose(s) to which you originally consented unless there is another legal ground for the processing.

To opt-out of receiving our marketing communications please follow the opt-out links on any marketing message sent to you or contact info@newcompliance.com or use our contact form. Opting out of receiving marketing communications will not affect the processing of personal data for the provision of our services.

How Long We Keep Your Personal Data

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for and in accordance with the applicable laws.

Questions

You may, at any time, exercise any of the above rights, by contacting info@newcompliance.com or completing our contact form.

If you have any comments or questions related to this statement, we would be happy to hear from you. You can address this to the Data Protection Officer/Functionaris Gegevensbescherming of NewCompliance, via (+31)85 00 74 555 or by e-mail at info@newcompliance.com.

Cookie Statement

NewCompliance uses cookies to analyze our website, ensure optimal website functionality, improve our services and display relevant advertisements on other websites and LinkedIn.

Visitor information is kept on the website, such as the pages most frequently requested by a visitor. The purpose of this is to optimize the layout of the website. This data can also be used to place relevant

information on the pages you visit, for example, special messages in your interests or promotions from advertisers. In this way, our service to you can be further optimized.

In addition, we use cookies when offering services. A cookie is a small text file that, when you visit our website, is placed on the hard drive of your computer or placed in the memory of your PC, tablet or mobile phone. A cookie contains data so that you can be recognized as a visitor every time you visit the website. It is then possible to set the website especially for you and/or to facilitate logging in.

You can disable cookies in your browser without this having far-reaching consequences for your use of the website. However, the result may be that certain parts are less or no longer accessible to you. Furthermore, we also use cookies from Facebook, Twitter, LinkedIn and Google to enable social media integration on our website. Below you can read which types of cookies are placed by NewCompliance and for what purposes these cookies are used.

Functional Cookies

Functional cookies are necessary for the NewCompliance website to function. These cookies enable all web forms to work correctly. These cookies cannot be disabled.

Analytical Cookies

NewCompliance uses analytical cookies to investigate the use of the websites. The analytical cookies allow us to gain insight into how and how often the website and pages are visited. Based on this information, NewCompliance can make adjustments and improvements and ensure that our website continue to function optimally.

These are the purposes of using cookies:

Used to measure the speed of the request

Used to distinguish between users

Measures website visits and used to distinguish between users (anonymous)

Google Analytics provides, among other things, insight into how visitors came to the website, which web pages visitors have visited and how much time visitors spend on the website on average. The cookies make it possible, among other things, that NewCompliance knows whether you have given permission to receive our newsletter.

Social Media Share Buttons

On our websites we display buttons with links to the social network, LinkedIn so that you can easily share news and campaigns of NewCompliance with others. These share buttons are not pieces of code from the social media itself and do not use cookies.

YouTube Videos

We show videos from YouTube on our websites. These videos are pieces of code (embeds) from YouTube itself and use cookies. The number of views of these videos is also registered with these cookies. NewCompliance has no influence on these cookies and refers to the privacy guidelines of YouTube for more information.

Personalizing Advertisements

NewCompliance uses retargeting for its websites. We use this technique to make the internet offer even more interesting for you. For example, we can offer internet users who have previously shown interest in NewCompliance campaigns or products on other websites with relevant advertisements. The display of these advertisements on the pages of partners is done with the help of cookies and the analysis of previous usage behavior.

Features: This cookie comes from Google and will be deleted after a maximum of 18 months.

Sharing: Google shares this data with third parties.

Ads on Social Media

NewCompliance uses the so-called LinkedIn Insight Tag for remarketing and conversion tracking.

These are pieces of JavaScript code that can keep track of which pages visitors view NewCompliance. This allows NewCompliance to measure the use of its website(s) and get to know its target groups. For example, visitors who have previously visited our website can be shown an advertisement on LinkedIn. Our advertisements can also be shown to similar target groups who have not yet visited our website.

In addition, the conversion from LinkedIn can be tracked. Based on this, NewCompliance can measure and fine-tune its advertising campaigns. This enables NewCompliance to advertise more effectively and more specifically on social media.

LinkedIn Insight Tag ID: 920002

Properties: The cookie expires six months after the last time the Insight Tag was loaded in your browser. LinkedIn links your data to your own LinkedIn account and stores this data until you delete your account, unless LinkedIn no longer needs this data. You can read how LinkedIn handles your data in LinkedIn's privacy statement.

Change Cookie Settings

You can easily delete the placed cookies via your browser settings. Please note that you must adjust the settings separately for each browser and computer you use. Also keep in mind that the websites may not work optimally without cookies. How you can adjust your settings differs per browser. If necessary, consult the help function of your browser, or click on one of the links below to go directly to the manual of your browser:

[Google Chrome](#)

[Internet Explorer](#)

[Mozilla Firefox](#)

[Opera](#)

[Safari](#)

If you want to disable cookies from specific parties, you can do so via www.youronlinechoices.eu.

Changes in the Privacy & Cookie Statement

NewCompliance reserves the right to make changes to this Privacy & Cookie Statement.

The Hague, June 2023

This is the Privacy & Cookie Statement of NewCompliance, which has its registered office at The Hague on the Benoordenhoutseweg 46-13, 2596 BC. Chamber of Commerce number: 27306802.